



**MEDIA ADVISORY  
FOR IMMEDIATE RELEASE**

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**AURORA THEATRE COMPANY PRESENTS  
OSCAR WILDE'S  
*THE IMPORTANCE OF BEING EARNEST*  
APRIL 12 - MAY 12 (OPENS: APRIL 18)**

**BERKELEY, CA (Jan. 8, 2019)** Aurora Theatre Company continues its dynamic 27th season with an Aurora classic, Oscar Wilde's **THE IMPORTANCE OF BEING EARNEST**. Newly announced incoming artistic director **Josh Costello** (*Eureka Day, The Heir Apparent, Detroit*) directs this uproarious farce about two young couples in the pursuit of love that makes playful fun of Victorian traditions and customs.

**THE IMPORTANCE OF BEING EARNEST** runs April 12 - May 12 (**Opens: April 18**)

One of the funniest comedies ever scribed, Oscar Wilde's most popular play has entertained theatre-goers for over a century. Everyone is in love with Ernest, the irresistible bad boy of London society. The trouble is, Ernest doesn't exist. Oscar Wilde fills this uproarious farce with delicious bon mots, as two pairs of young lovers scramble to untangle their own web of lies and win the approval of the imperious Lady Bracknell. Earnest is a wildly entertaining "trivial comedy for serious people," that sparkles with dazzling wordplay and hilariously unlikely situations.

*The Telegraph* called **THE IMPORTANCE OF BEING EARNEST** “The most perfect comedy in the English language.”

**DATES**

**Previews:** Friday 4/12 and Saturday 4/13 at 8 p.m.  
Sunday, 4/14 at 2 p.m. only.  
Tuesday, 4/16 and Wednesday, 4/17 at 7 p.m.

**Open:** **April 18**

**Close:** **Sunday, May 12**

**Shows:** Tuesday and Wednesday at 7 p.m.; Thursday through Saturday at 8 p.m.  
Sunday at 2 p.m. & 7 p.m.

**WHERE** Aurora Theatre Company | 2081 Addison Street | Berkeley, CA

**TICKETS** For single tickets (\$35-\$70) or subscriptions (\$111-\$396), the public can call **(510) 843-4822** or visit [www.auroratheatre.org](http://www.auroratheatre.org).

**PRESS** **Please do not reply to this media advisory for review tickets. Press review invites will be sent to selected media.**

Aurora Theatre Company gratefully acknowledges Season Sponsors: Ed & Liliane Schneider. Sponsors: Ellen & Barry Levine, and Craig & Kathy Moody. Associate Sponsors: Anonymous, Dean Francis, Paul Templeton & Darrell Louie, and Leah MacNeil.

Aurora Theatre Company gratefully acknowledges the following foundations and government agencies for their support: Actors' Equity Foundation, Alameda County Arts Commission ARTSFUND, Berkeley Civic Arts Program & Civic Arts Commission, The Bernard Osher Foundation, Fleishhacker Foundation, The Harold and Mimi Steinberg Charitable Trust, MUFUG Union Bank Foundation, Sam Mazza Foundation, The Shubert Foundation, Theatre Bay Area, The William and Flora Hewlett Foundation, and Zellerbach Family Foundation.

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